

## REMARKS

Applicants realized the "partial, redacted revision six of a draft business plan disclosing our invention dated July 25, 2003" was inadvertently not attached to Exhibit A, Declaration of Richard Dale Dean Submitted Pursuant to 37.C.F.R §1.131, of our Response to Office Action Mailed January 23, 2008. Consequently, it is attached hereto. Applicants respectfully request that Examiner include the above referenced document when reviewing its Response to Office Action Mailed January 23, 2008


## CONCLUSION

If there are any outstanding issues that the Examiner feels may be resolved by way of a telephone conference, the Examiner is cordially invited to contact Vincent Allen or Chad E. Walter at 972-367-2001.

The Commissioner is hereby authorized to charge any additional payments that may be due for additional claims to Deposit Account 50-0392.

Respectfully submitted,

By: \_\_\_\_\_

  
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Date: April 16, 2008

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## Business Summary

### Disclosure and Confidentiality

This is not a public document, intended solely for the person to whom this copy is assigned. This document is confidential and contains non-public information regarding the plans of the company. This is a description of the business and is not an offering, nor intended to describe any securities. No representation or warranty is made as to the accuracy or completeness of the information contained in this document should be relied upon as a promise or representation. There is no representation, warranty, or other assurance that any of the projected results will be realized.

Certain statements in this document may contain forward-looking statements that are based on current expectations and the results, that involve risks and uncertainties, may differ materially from those expected. The company's actual results could differ materially from those anticipated by the forward-looking statements as a result of certain factors, such as changes in market conditions, government regulation, technology, global economy, management of growth and competition.

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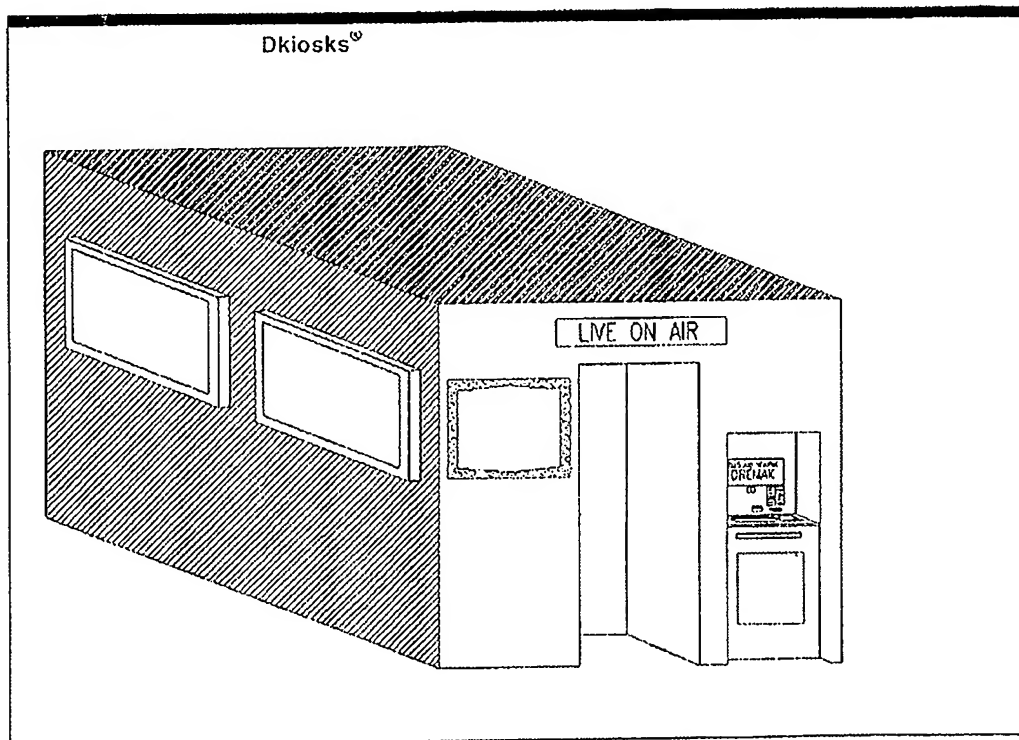
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## THE COMPANY

DreMak LLC, Inc. is an early development stage company committed to offer an easy and affordable medium for young and bold artists to promote and prove their talent. With its patent pending technology and extensive use of the Internet infrastructure DreMak LLC. enables young artists to record their performances and be evaluated by a large audience from all over the world. The company leverages the use of technology to capture and broadcast artistic performances through its uniquely designed and patent pending Dkiosks<sup>®</sup> installed and operated from various points of presence (POPs) such as Shopping Malls, Movie Theaters, and Sports Arenas etc.



## OPPORTUNITY

The success of Simon Cowell's American Idol has clearly proved that despite the advancement of technology, over built content delivery networks and a willing audience, market has not yet addressed a simple need for the young and bold talents who strive for success and recognition at a very young age and look forward to make a career in music, movies, comedy and modeling etc. Many voices get unnoticed and many faces remain unseen because of lack of access to the popular means of showcasing.

DreMak LLC. estimates that about 40% of the total 10-15 million people who reach teenage every year like to be recognized for their talent. It also estimates that 20% of the total 30 million people in the age group of 14 – 25 look for opportunities to promote there talent. Talent agencies earn over \$100 million annually to search and promote young talents.

DreMak LLC. estimates that at the beginning it can address the market for disadvantaged and novice talent and attract 10% of such individuals to become paid customers. It believes that if it can attract at least 10% prospects to its Kiosks nationwide in any given year and earn revenue in excess of \$10 million within 3 years. It expects that the new business concept has high potential in Europe and Latin America and it can potentially earn substantial revenue from such markets after it establishes a niche in US.

Many young and upcoming as well as established artists have identified that Internet is the most promising place to put out their creative piece and distribute for a broader audience. While there are means for individuals to get their music or any creative piece of production on the net, most of them do not have the ability to distribute and market to a broader audience. Young talent needs to be motivated and nurtured and unique talent if any need to be identified and promoted promptly.

## SOLUTION

In collaboration with select group of vendors and using patent pending design DreMak LLC. manufactures and installs Dkiosks® at select locations such as shopping malls. As shown in the figure below novice talented individuals can find a Kiosk conveniently located where they live, register at the self-contained unmanned booth, pay a minimum amount either through credit card or cash, enter to the booth and relax in a non monitored environment, and perform for 3-5 minutes in front of a camera. Preview their performances on site and choose whether to broadcast or not through the Internet. Once chosen to broadcast their performance DreMak LLC. will ensure that the video clip gets broadcasted through the Internet on demand to a large audience as soon as possible.

Each Kiosk will be powered with a high-resolution camera and other audio video system to record the performance. Once recorded Video clips will be sent to central server where the clip will get encoded to most popular video format. Each video clip will be

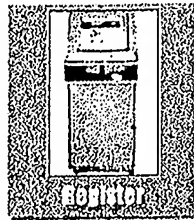
DreMak LLC. is in the process of prototyping a unique self contained kiosk in partnership with the major kiosk manufacturers which will be first installed in at least 10 major shopping malls in metropolitan Dallas area and later be rolled to most of the country's densely populated places.

DreMak LLC.'s unique technology and business model is now being patented. The company expects to finalize patent filings within next 60 days.

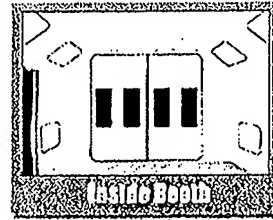
DM believes that the future of audio and video whether it is music, movie or short performances will be on the internet, but the development of such artists will always require nurturing talent who actually perform to create such performances. DM does not propose any dramatic shift from the existing medium rather proposes new ways of identifying and developing talents. Everyone needs a hero or a person to champion his or her cause. Once identified for the hidden talent of an artist DM will introduce the artist with an appropriate record level to develop the individual and share the rights for creating and promoting his or her records.



Pay



Register



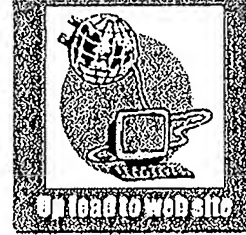
Inside Booth



Perform



Preview



Up load to web site



Ratings from viewers



Record Actual votes ratings



Addition



Record Deal



Broadcast to TV

## COMPETITIVE ADVANTAGE

Although DM does not have any direct competition it offers a medium, which has substantial competitive advantage as compared against the other means of promoting creative talents. Using the web based technology it helps creating a talent-ecosystem that goes beyond just identification and promotion of talent to bring best possible creations which may not every be realized otherwise.

### Advantage to talents

- No pressure from people, have the feeling and confidence they have when they sing in the shower.
- Be assure by voters of how good of a performer they are
- Eliminates discrimination based on age, sex, race and color
- Low cost of registration make it affordable
- Equal chance and hence fair medium